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From PMS

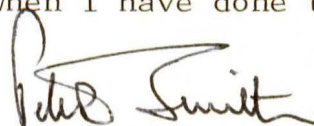
To JNM

Date 31 August, 1971

BOOKER PRIZE

I thought that I would put down on paper some notes on our meeting of last week concerning the arrangements for the Booker prize presentation.

1. We are now agreed that if Marilyn can obtain some definite assurances of support from the Sundays that we will hold the prize giving on Saturday November 13. Should Aquarius still be interested then we would be able to give them exclusivity on the first announcement of the prize winner, later that evening.
2. Should we not be able to get a firm indication of support from the Sundays we would continue with the present plan i.e. to hold the prize giving on Wednesday 10 November.
3. Providing the committee wish to continue with the arrangements discussed at our last meeting, namely to have a dinner, the agreed venue for this will be the Cafe Royal. I have reserved provisionally both the 10 November and the 13 November with the Cafe Royal.
4. With regard to marketing arrangements for the prize winning book, we agreed that I would have a quiet word to DHJ and MHC and any others that I thought might be useful to discuss with them the possibility of Booker McConnell perhaps making a further contribution to the Booker prize budget for this purpose.
5. In any case, I think that I must plan with Marilyn a fairly comprehensive press coverage, particularly, features on the prize winning novelist and the winning book. I will discuss my ideas with her and advise you further when I have done this.



PMS